



IRISH  
ASSOCIATION  
OF KOREA

## "My Irish Dream..." Video Competition

*Supported by*



Embassy of Ireland  
Republic of Korea

## 1. Overview

The *Embassy of Ireland*, South Korea, and *The Irish Association of Korea* are very proud to announce the launch of the 2017 “*My Irish Dream*’ video Competition for university students in Korea.

It also allows contestants to compete for an opportunity to experience Ireland from an educational, cultural, and academic perspective.

The competition seeks to raise awareness about Ireland and the opportunities through Education and Travel that Ireland can offer Korean students.

Participants are invited to make a fun, creative 3 minute long video on the theme “*My Irish Dream*”. The entrants are free to share their experiences, impressions and hopes within the context of the topic and are encouraged to film on location in Korea.

First prize will include two weeks of study in the Emerald Cultural Institute ([www.eci.ie](http://www.eci.ie)), including accommodation, return flights from Korea to Dublin, and spending money. Second prize will receive return flights from Korea to Dublin. The final runner up will receive a cultural prize.

## 2. Topic

Participants are invited to submit a fun, creative 3 minutes video. The video must be a maximum of 3 minutes with 90 seconds or more in spoken English.

“My Irish Dream...”

Who are you and why do you want to go to Ireland?

What do you think of when you think of Ireland?

How has Ireland influenced you?

How will this prize be beneficial to you?

### **3. Rules**

- The competition is open to enrolled, full time, under-graduate Korean students.
- The competition is NOT open to exchange students or students who use English as their first language.
- Submissions must be a maximum of 3 minutes with 90 seconds or more spoken in English by the entrant.
- All work must be original work and must NOT have received an award from another contest.
- Follow copyright laws. Be sure that you have permission to use any music, video, or animation that appears in your video.
- The organizers will not be held responsible for, any unauthorized inclusion of any content or materials within or relating to the submitted video.
- No commercial, abusive or offensive content is permitted.
- Prize winners must confirm their travel details by May 31<sup>st</sup> 2018.

### **4. Guidelines**

- First, make a video of no longer than 3 minutes. (Videos can be made using phones, digital camera or any digital device)
- Second, upload on [www.youtube.com](http://www.youtube.com)
- Third, fill out the application form available on the Irish Association of Korea website. [www.irishassociationofkorea.kr](http://www.irishassociationofkorea.kr) and send it to [irishassociationkorea@gmail.com](mailto:irishassociationkorea@gmail.com)

### **5. Application Deadline**

February 2nd, 2018, 18:00 Korean Local Time.

## 6. Prizes

Prize	Number of winners	Award
Grand Prize*	1	<ul style="list-style-type: none"><li>• Two weeks study &amp; accommodation at Emerald language institute in Dublin (Any period in 2018)</li><li>• Round trip airfare to Ireland</li><li>• Spending money</li></ul>
Runner Up	1	<ul style="list-style-type: none"><li>• Round trip airfare to Ireland</li></ul>
Highly Recommended	3	<ul style="list-style-type: none"><li>• Cultural Prizes</li></ul>

\* If your lecturer/ professor introduced you to the competition please nominate them on your application form. The Grand prize winner's professor/lecturer will win two tickets to a reception hosted by the Ambassador of Ireland, and his/her University will receive a donation of Irish literature from the Embassy of Ireland.

## 7. Notices

Prize winning entries may be utilized by the Irish Association of Korea for promotion of the Association and its activities, so it must be available for media publicity. Prizes will be forfeited if the video is found to have been plagiarized or if it has won an award in another competition.

## 8. Judging Criteria

**Judges will take the following into consideration:**

- Understanding of contest theme
- Creativity
- Video Quality
- Narration
- Overall presentation

Entries will be adjudicated on by the I.A.K, Embassy of Ireland and our independent adjudicator.

If you have any questions, please feel free to contact us at [irishassociationkorea@gmail.com](mailto:irishassociationkorea@gmail.com)